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The Role of The Researcher as a ‘Cultural Insider’ in Accounting Education Research
in 10 short minutes and four slides

Kim Watty, Deakin University, Australia
kim.watty@deakin.edu.au
'That we devote so little time to analysing what it is we do, and how others are increasingly coming to shape that work, must be one of the great unexplained educational issues of our time’ (Smyth, 1995, p.1).

*But there is evidence of change*…(See Wilson et al. 2008)
Cultural Insiders

A lived familiarity with the group being researched as opposed to an outsider who has little intimate knowledge of the group prior to commencing the research (Griffith, 1998).

SO WHAT?

Hidden ethical and methodological dilemma of insiderness (Labaree, 2002).

• Access
• Intrusiveness
• Familiarity
• Rapport (Mercer, 2006)
Qualitative (and Quantitative) Research

1. Interview questions
2. Role of the Interviewer
3. Analysis of data

Should have an awareness, understanding and know the implications on the research design and outcomes where the researcher is a cultural insider.
References


