



XIV NATIONAL CONGRESS OF THE ITALIAN SOCIETY OF ACCOUNTING HISTORY

Accounting History and Arts

Turin, November 22-23, 2018

In collaboration with



UNIVERSITÀ DEGLI STUDI DI TORINO



UNIVERSITÀ DEGLI STUDI DI TORINO
DM DIPARTIMENTO
DI MANAGEMENT

Call for papers

Since the 500th anniversary of Leonardo da Vinci's death is approaching in 2019, it is a duty of historians of Accounting to pay homage through the Congress "Accounting History and Arts", hosted in Turin, where the artist's renowned self-portrait is kept.

The Italian art heritage represents one of the main factors characterizing our country. The quantification of such a heritage is certainly difficult. What is relevant instead is the quality that arts have entrusted to our present, and that each country must transmit to future generations.

Arts (all the arts) have passed on to all of us paintings, statues, tapestries, palaces, churches, museums, operas, symphonies, theatres, movies, literary works, villages, towns and cities, and landscapes through the centuries. The accumulation of such a huge wealth over time is an integral part of our culture and civilization.

With regards to the paths that depict the history of this (centuries-old) process of accumulation of art works, much has been studied in the fields of historical studies and, above all, of art history. Conversely, little has been written tracing the pathway that, from the study of accounting sheets and business records, leads to the artistic creations, that is to say, to the multiple forms that art takes on.

In Accounting History, contributions that have investigated its connection to the different forms of artistic expressions are certainly present. Nevertheless, we deem that in comparison to the huge "treasures" that constitute the art heritage, many stories can be told and reconstructed through the peculiar lens of accounting archives, business records and documents of public administrations.

The link between “arts”, either taken individually or as a whole, and accounting is a widely unexplored topic that, both in Italy and in many other countries, can be traced for centuries, and addressed from different perspectives (in the private and public sectors, with regard to big cities or small towns, relative to the patronage of popes as well as merchants and entrepreneurs, etc.). The topic that we propose has a huge potential to attract, also from an international perspective, contributions related to the link between Accounting and Art Heritage of other countries.

The 14th SISR National Congress aims at seizing the opportunity to debate a theme that, also at an international level, has not yet found adequate attention in Accounting History.

Therefore, expected contributions should address:

- a) The history of the realization of paintings and sculptures, inferable also from the examination of accounting sheets;
- b) The history of the construction of palaces, churches and public works commissioned by merchants, entrepreneurs, religious institutions or public administrations (at local or central level);
- c) The history of the construction of theatres, museums and other spaces devoted to the realization of art events or artistic productions;
- d) The history of artistic activities in theatres (comedies, tragedies, operas, symphonies);
- e) The history of expositions, collections and exhibitions managed in museums;
- f) Biographies of musicians, architects, painters, poets, stylists, editors, narrated through their personal accounting.

The variety of themes that may be identified by studying the link between Accounting and Arts, can be led back to the following lines of research: a) arts with respect to the person or the artist (their biography, their inheritance and the consequent activities managed by them, etc.); b) arts with respect to the places of their creation (workshops, ateliers, studios, production factories, etc.); c) arts with respect to the places of their fruition (theatres, museums, churches, private and public palaces, cinemas, etc.); d) arts with respect to their financial promoters, patrons as well as regimes (i.e. propaganda).

The reference period goes from the beginning of time through the period of Contemporary Art (approximately no later than the 1970s).

All theoretical and methodological approaches are welcome.

Submission of contributions

Those interested in presenting their own original and unpublished contribution (also in a preliminary form) at the Congress are invited to submit their work by midnight on **July 16, 2018 either as an extended abstract or as a full paper**, through the dedicated online process soon available on the webpage www.sisr2018.unito.it (under construction).

An **extended abstract** must have a minimum length of 1,000 words.

The extended abstract must include the objective and the rationale of the paper, the structure and the methodological approach adopted, the expected results, the contribution of the research and its features of originality. A **full paper** must have a minimum length of 6,000 words and a maximum length of 10,000 words.

Both extended abstracts and full papers must be submitted in Word format.

The authors of accepted extended abstracts will be required to submit the full paper by midnight on **September 20, 2018**.

Contributions can be submitted either in **Italian** or **English** and will be presented and discussed accordingly at the Congress.

All submitted extended abstracts and full papers will be evaluated by the Scientific Committee. The evaluation will be based on the following elements: consistency with the Congress theme, relevance of the topic for the advancement of knowledge, originality, clarity of the objectives and research questions, quality of references, methodological rigor.

Deadlines

Extended abstract or full paper submission opens	1 March 2018
Extended abstract or full paper submission deadline	16 July 2018
Notification of extended abstract or full paper acceptance	30 July 2018
Full paper submission deadline	20 September 2018
Notification of acceptance to the Congress	10 October 2018
Registration deadline for authors (to be included in the program)	10 October 2018
Early registration deadline	24 October 2018
Communication of final program	10 November 2018
Final text submission deadline	10 November 2018
Congress dates	22-23 November 2018

Congress Venue

The SISR 2018 Congress will be held in Turin and hosted at the University of Turin, Department of Management (School of Management and Economics, Corso Unione Sovietica, n. 218bis, Torino). www.management.unito.it - <https://www.sme.unito.it>

Information about how to get to Turin and the Congress Venue: www.sme.unito.it/it/la-scuola/dove-siamo

For further information about the city of Turin, please visit the website www.turismotorino.org.

Detailed information about hotels and other Congress related places will be soon available both on the Congress website (www.sisr2018.unito.it), and on the SISR official website (<http://www.sisronline.it>).

Contabilità
e Cultura Aziendale
Accounting and Cultures



Journal

Contabilità e Cultura Aziendale – Accounting and Cultures

We are glad to announce that the SISR official journal will prepare a Special Issue related to the theme of the Congress.

Under the auspices and supported by



**Accademia
Italiana di
Economia
Aziendale**



**Società Italiana
dei Docenti di
Ragioneria e di
Economia
Aziendale**



**Consiglio Nazionale
dei Dottori Commercialisti
e degli Esperti Contabili**