Academic Products and Programs

**IMA “Thought Leadership” Research studies.** Broad range of business issues facing management accountants today. These studies and reports highlight professional business practices.

**Statements of Management Accounting:** Exclusive to IMA, Statements of Management Accounting (SMAs) are authoritative, expert-reviewed publications on best practices within management accounting.

**Books:**
- Textbook: Management Accounting - An Integrative Approach
- Management Accounting Case Book
- Advancing Innovation: Galvanizing, Enabling & Measuring for Innovation Value!
- The Master Guide to Controllers’ Best Practices
- Curt Verschoor on Ethics: Timely Columns from Strategic Finance Magazine

**Research Grant Program**
IMA’s Research Foundation funds timely research in management accounting and financial management subjects and is committed to developing the management accounting researchers of tomorrow.

- Faculty Research Grant program
- Doctoral Student Grant
- Research Incubator Grant Program
- Doctoral Summer Research Scholarship

**Educator & Award Programs**

- Higher education endorsement program
- Carl Menconi Ethics Case Competition
- Emerging Scholar Manuscript Award
- IMA Faculty Leadership Award
- R. Lee Brummet Award
- Ursel K. Albers Campus Advocate Award

**Student Competition & Scholarships**

- CMA Scholarship Program
- Clark Johnson Achievement Award
- Memorial Education Fund Scholarship
- Stuart Cameron & Margaret McLeod Scholarship
- Student Chapter Award of Excellence
- Outstanding Student Chapter
- Student Manuscript Competition
- Student Case Competition

**Publishing Opportunities:**

- **IMA Educational Case Journal (IECJ®):** Teaching cases that focus on management accounting practices and research related to management accounting case writing or teaching with cases
- **Strategic Finance Magazine:** publish original material that contributes to the accounting and financial management profession.
- **Management Accounting Quarterly:** refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management

**Other Resources:**

- **Faculty Friday Webinar Series:** Innovative presentations and provide a forum for faculty members to exchange best practices for classroom teaching.
- Classroom Handouts (contact us for requests)
- **Campus Advocate Program** – become a management accounting and an IMA champion on your campus!
- **IMA Accounting Honor Society** – recognition for high-achieving students
- **IMA Student Chapters** – communities dedicated to connecting accounting, finance and business students on college campuses

*For more information, contact Kip Krumwiede, IMA Director of Research at kkrumwiede@imanet.org or +1 (201) 474-1732.*