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Venue :
CONVOCATION HALL
ANDHRA UNIVERSITY CAMPUS

JANUARY 6 & 7, 2014

Simhachalam Temple
Kailashgiri Hills
Submarine Visakhapatnam
The Andhra Pradesh State

The history of Andhra as a Kingdom is traced back to 236 BC (http://www.facts-about-india.com/facts-about-andhra-pradesh.php) ruled by several dynasties like Satavahanas, Sakas, Ikskhvakus, Eastern Chalukyas, Kakatiyas etc. Gradually, from the 17th century onwards, the British annexed territories of the Nizam and constituted the single province of Madras. After Independence, Telugu-speaking areas were separated from the composite Madras Presidency and a new Andhra Pradesh came into being on 1 October 1956. With the passing of the State Reorganisation Act, 1956, there was a merger of Hyderabad State with Andhra Pradesh, and consequently Andhra Pradesh came into being on 1 November 1956. Educationally, the state is well equipped with more than 30 Universities including three Central Universities.

Visakhapatnam City

Visakhapatnam is one of India’s largest seaports with a beautiful natural harbour, Occupying 661 Sq. Kms on the southeast coast of India and often called “The Jewel of the East Coast”.

The city has the country’s oldest shipyard while several state-owned and private industries including Rostriya Ispat Nigam Limited (RINL) made Visakhapatnam as the City of Destiny. It is nestled among the hills of the Eastern Ghats and faces the Bay of Bengal on the east with the most beautiful beach sight, making it one of the attractive tourist destinations. Visakhapatnam has headquarters of the Eastern Naval Command of the Indian Navy. The city is blessed with four universities and a number of other academic and professional institutions. The City is well connected through different modes of transport viz., Road(NH-S), Rail and Air. The Air port is around 20 Km from Andhra University while the Railway Station is about three Km. The city will have around 20°C during January.

The Andhra University

Andhra University was established in 1928 under the dynamic leadership of Sir CR Reddy and Dr VS Krishna, Dr Saryagali Radhakrishnan, the former President of India served as Vice-Chancellor of Andhra University between 1931 and 1938. Its proud alumni include Nobel Laureate Sir CV Raman and the present Union Minister for Human Resource Development Sri MM Pallam Raju to name a few among innumerable number of luminaries occupying coveted positions around the globe. Presently it has more than one hundred departments in different constituent colleges including College of Arts and Commerce, College of Science & Technology, College of Engineering(Autonomous), College of Engineering for Women, College of Law and College of Pharmacy besides a number of Research Centers within the campus and Off-campus Post-Graduate Centers at Visnugaram, Kakinada and Tadepalligudem coupled with a wide network of Affiliated Colleges offering Post-Graduate and Graduate courses in diverse disciplines. Andhra University has “A” Grade accreditation of NAAC with a CGPA of 3.65 on a four point scale which is the highest for any State University in the entire country and is well equipped with more than 30 Universities including three Central Universities.

The Department of Commerce & Management Studies

The Department of Commerce & Management Studies, popularly known as DCMS pioneered in commerce education as early as 1934 and started MBA programme way back in 1957 for the first time in the sub-continent under the able guidance of Prof PK Das and Prof KV Sirivaay. Currently the Department offers M.Com., MBA(Regular), MBA(Retail Management), MBA(Part Time), MBA(Distance Mode), MPhil., and PhD programmes with curriculum development under market driven model. There are about one thousand students and an equal number of full time and part time research scholars. So far DCMS produced more than six hundred PhDs and MPhil besides a number of research reports, books and other publications. The Department is given Center for Advanced Studies(CAS) status by the University Grants Commission. DCMS organized All India Commerce Conferences, AIMA Management Education Convention, a number of Seminars of National and International importance in collaboration with Professional Bodies and Public and Private sector organisations.

The Indian Accounting Association (IAA)

The Indian Accounting Association is an interface between academicians, professionals and practitioners from various universities, business, industry and Government. The main function of IAA is to promote and disseminate the knowledge of accounting and related subjects in India and abroad. Further, it aims to undertake and encourage research in the field of accounting and finance. The association was founded by academicians and professionals on March 17, 1969. It is a member organization of International Association of Accounting Education and Research (IAAER). It is also held in high esteem by American Accounting Association (AAA). At present, IAA has a network of 35 branches in India with about five thousand life members and a Research Foundation (IARF) as an affiliate at Kolkata. It also brings out a bi-annual research journal ‘Indian Journal of Accounting’ in the months of June & December to give wider publicity to research findings. The Association gives IAA Young Researcher Award and IAA Fellowship Award. The Association offers Life Membership and Annual membership for Individuals and Institutions through its branches across India.

The Indian Accounting Association - Vizag Branch

Vizag Branch of the Indian Accounting Association was established in early 1980’s under the leadership of Prof KV Sirivaay, a World Famous Academician and Master Dr. K. Parvath Kumar, a World Renowned Spiritual Master and a leading Chartered Accountant. The Branch played vital role in promoting the objectives of IAA by organizing a variety of events and programmes.

Invitation

Department of Commerce & Management Studies, Andhra University, Visakhapatnam, and Indian Accounting Association, Vizag Branch consider it a privilege and matter of great pride to host the International Seminar and 36th All India Accounting Conference on January 6 & 7, 2014.

The Conference will provide a forum for interaction on Contemporary Issues and Developments in Accounting, Finance and allied areas. It would create an interface among professionals, academicians and experts in the field of accounting education & research in India and abroad. The basic theme of this mega Academic and Research event is outlined below:

International Seminar on Accounting Education and Research

With Focus on Pedagogical Tools and Evaluation Methods

Chairman: Prof. Nageswar Rao
Vice-Chancellor, Acharya Nagarjuna University, Guntur

Corporate Reporting

With Focus on Accounting Standards and XBRL

Chairman: Prof. RP Srivasthava, Ernst & Young Distinguished Professor
The University of Kansas, USA

Emerging Dimensions of Accounting

Chairman: Prof. B.S. Raj Porubhit
Vice-Chancellor, LN Vyas University, Jodhpur

Government Accounting

Chairman: Prof. K.V. Rao,
Vice-Chancellor, Acharya Nagarjuna University, Guntur

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