

# CIMA's seedcorn funding initiative

CIMA is committed to developing tomorrow's world class management accounting researchers. We recognise that it can be difficult for less experienced researchers to obtain funding through traditional channels. We also know that it can be hard to fully evaluate the merits and feasibility of a research idea, without first undertaking preliminary investigations.

With these issues in mind, CIMA invites submissions of both academic and practitioner research proposals to its seedcorn funding programme.

## How to apply

We accept two types of seedcorn funding applications:

1. Applications from inexperienced researchers, which may include those with experience only as research assistants; PhD students, those without previous funding awards; those pursuing research degree studies or those who have not previously acted as a principal researcher.  
Proposals must be supported by a written commitment from a research mentor.
2. Applications from experienced researchers seeking to undertake a feasibility study as a preliminary to in-depth empirical research or with an idea/concept that they wish to develop. A feasibility study may include development of research instrument/research method, pilot study and evaluation of the wider research project, including reviewing issues that could impact its success. This would be conducted to assist the researcher in determining whether or not to proceed with a full research project.  
To be considered for a feasibility study research grant the principal researcher should provide evidence of completed research.

## What we expect

Applicants may apply for funding of up to £7,500 for projects which explore topical issues in the field of management accounting that will be of interest to practitioners. CIMA is particularly keen to fund projects on innovative or "fire starter" topics that address the latest thinking in Management Accounting. Projects will typically not last longer than 12 months.

Researchers are required to produce a 3,000 word practitioner report about their project. You will also need to provide CIMA with a business article for one of CIMA's publications (Insight or FM) and an end of project report, detailing how the funding was spent, the results of the investigation and plans for future research.

## Deadline

The closing date for applications is **Friday 16 June 2017**. Please send your completed application to [research@cimaglobal.com](mailto:research@cimaglobal.com)

## Find out more...

Application forms and guidance notes can be downloaded at [www.cimaglobal.com/Research--Insight/Research-Funding/Research-initiatives/](http://www.cimaglobal.com/Research--Insight/Research-Funding/Research-initiatives/)

To talk to us, ask questions, or learn more about our research please contact us:

E. [research@cimaglobal.com](mailto:research@cimaglobal.com)

